

What Best Vac gives you that Big Box and Internet dealers do not!

Lifetime Value and Service
(See back for details)

Best Vac has two full-time service techs with a combined 46 years' experience.

Best Vac has a knowledgeable staff with no less than 15 years experience. If we do not know the answer we will find it.

Best Vac is open 7 days a week so you can always get your accessories when you need them.

Best Vac carries the largest inventory of bags, belts, filters, and repair parts in the Chicagoland area.

Best Vac carries a large selection of American made and German made vacuums that are built to last. Big box store vacuums on average only last 3-5 years.

Best Vac on average carries 10 times more models and a far more diverse selection than Big box retailers.

Best Vac has been locally owned for over 31 years. We live and work here and you always have access to the owner if you are unhappy for any reason.

Lifetime Value & Service (LVS)

FREE Annual Vacuum Tune-up

FREE Lifetime Repair Labor

FREE Carpet Cleaning Rentals

FREE Service Loaners

10 Year Motor Warranty
(Covers 100% Labor & 50% Parts)

The Lifetime Value & Service (LVS) free annual tune-up is limited to one per 12 month period and is equivalent to a Best Vac mini-tune-up. Parts are not included. The LVS free carpet cleaning rental is valid for 24 hrs and any consecutive day after would be charged normal rental charges. Rental service is not transferable.

To validate the above benefits the annual tune-up is required. If you miss 3 tune-ups in the life of the vacuum the LVS plan is voided. LVS is also voided if the vacuum is used commercially or is taken to another repair shop for service.

Lifetime Value and Service (LVS) is included with most, but not all, of our vacuums purchased after July 2005. Make sure to ask if LVS is included with the vacuum you are buying. LVS is not included with any floor model, closeout or commercial vacuum and is not offered on vacuums we price match. LVS must be coded on the sales receipt.



Why buy your next vacuum from Best Vac?

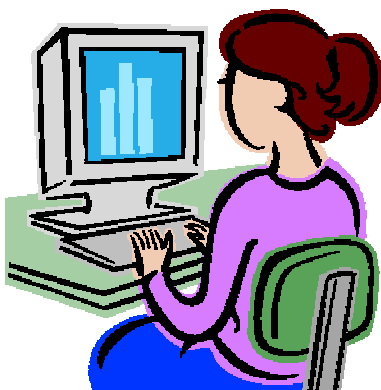
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www.vacguys.com

Join our blog at:
www.bestvac.blogspot.com

Watch online product demonstrations at:
www.youtube.com/bestvac

Myths about buying online.



The Internet is cheaper? Many companies have what they call minimum advertised price. (MAP) MAP pricing puts a

minimum on what price a dealer can advertise a particular product. So in many cases a local dealer will be cheaper or at least the same as the internet.

Online selection is better? Just like MAP price many companies limit what products can be sold online. You will always find exclusive models sold only in local stores. These models will have longer warranties, carry bonus accessories, and in many cases be the same price or cheaper than similar online models.

I can save sales tax? Yes, you are saving some tax but you are also sending tax dollars out of your local economy. Don't we want quality infrastructure, fully staffed fire and police departments, and qualified teachers in our schools?

If I buy online I can still get local service? In many cases, no. Not all companies have a nationwide network of service centers. For example, we do not have to service a SEBO vacuum cleaner that was bought from an Internet dealer. That means you would be shipping it back to the dealer you bought it from (if they offer service) at your expense.

If they are selling the product they must be an authorized dealer? Just because a dealer sells a product does not mean they are an authorized dealer. Many manufacturers are very selective about who sells their products. Many times dealers that do not meet the stringent requirements to be an authorized dealer can acquire these desirable products through Internet auction sites, other authorized dealers, or even illegally. Just remember that products that are purchased from an unauthorized dealer void the manufacturer's warranty.

I have never heard of Brand "X".

The number one comment heard in our store is: "I have never heard of this brand." And in most cases this does not surprise us. Many of the companies we support such as

Miele, Riccar, and SEBO have very limited national advertising budgets. Even though they are all well established companies, they would rather put money into the product and then rely on their dealer network to tell their story. So how important is name recognition? Not as important as it used to be. Consider that Hoover and Royal, the two oldest U.S. vacuum manufacture's, are now owned by a Chinese company. Brand names are sold, bought, and recycled all the time. Don't assume that the trusted brand "X" that your parents or grandparents owned for 20 years is even the same company anymore. If you see a lot of ads for a vacuum, it does not mean it is better. It means they have a big advertising budget. And who ultimately pays for all of that advertising? You do. Some vacuum companies have as much as \$100 of advertising built into the cost of each vacuum they make.

True Economic Stimulus

You will get better service and products shopping at your local family owned retailers. Of every \$100 spent in a chain store, \$14 goes back into the local economy. For a locally owned business, \$45 goes back.